Lexmark™

Let's work together!

In this increasingly complex and competitive market of printing solutions, building solid relationships and working closely with competent partners is essential to success. That's why it's important for all of us to find the ideal partners.

Lexmark is perfectly positioned to be your partner. Lexmark provides businesses with a wide range of high-performance products, solutions and services in more than 150 countries. In fact, 70% of the world's top banks and 90% of retailers use Lexmark.

So get in on the action, help Lexmark serve customers in your region, and benefit from the rewards of the Channel Value Programme—starting with up to 40% discount on the Lexmark Average dealer purchase price on 15 devices of your choice*!

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Welcome to the Lexmark Channel Value Programme!

Discover the award winning Lexmark range and benefit from up to 40% discount on the Lexmark Average dealer purchase price on 15 products of your choice during 6 months*. Your dedication is rewarded by offering you outstanding incentives and motivate you to reach the highest levels of Lexmark partnership.

Get involved today and climb your way to the top!

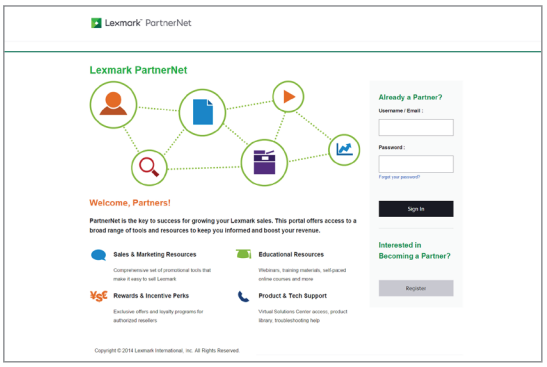
Let's join forces and profit together!

As your dedicated partner, Lexmark is committed to offering you practical tools and support to help you increase profits and bring value to your customers while enriching your knowledge about the products and solutions. Through the Lexmark Channel Value Programme, you'll benefit from a dynamic mix of support, rewards and incentives—from marketing tools and discounts to special bonus plans.

Exclusive benefits for Lexmark Channel Value Partners

The simple three-level structure: Premium, Expert and Business Solutions Partner structure gives you a clear path and in addition to an outstanding range of high-performance products and solutions, you can benefit from an extra boost through a variety of special privileges and services, such as Loyalty Rewards, comprehensive technical support, attractive cost-per-page deals, flexible demo or showroom equipment offers to tempt your customers via a hands-on test drive of Lexmark products and access to Lexmark Virtual Solution Center to propose customised solutions to your customers.

Lexmark PartnerNet: Your window to a world of Lexmark value!



At this dedicated online portal, you can benefit from easy access to a vast range of important features to help you market, sell and service Lexmark hardware and supplies. You'll find everything from customisable marketing materials and product guides to training videos, price lists, special offers and much more.

Capture, manage and access documents in a more efficient way

Lexmark Solutions (apps) have been designed to help customers save time and money. They are also an ideal way to adopt more sustainable printing practices. Full range of Solutions are available to download from the Lexmark Virtual Solutions Center and can be easily deployed on Lexmark MFPs and solutions-enabled printers.

How to become a Lexmark Partner

Register on the **Lexmark PartnerNet website (www.reseller.lexmark.be)** to benefit from this exclusive offer.
For more information call: **+32 (0)2 716 74 37** or send an email to: **salesdesk-be@lexmark.com.**

*Concerns discount on the Lexmark Average dealer purchase price; ask your wholesaler for your purchase price/conditions. Applicable for all hardware products (dot matrix, laser and MFPs), excluding options, features, warranties and supplies. Maximum 15 units per reseller during the first 6 months from the first order placed and valid until 31 December 2015. Only applicable for resellers who have not purchased any Lexmark products from authorised Lexmark wholesaler within a period of the past 12 months.

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